

# A resource engaging school communities in student wellbeing

Empowering families and educators with evidence-based knowledge and practical solutions around child and adolescent mental health.



# Bridging the gap between schools, families and students.

SchoolTV underpins student wellbeing by supporting and strengthening a school's initiatives, providing a consistent and evidence-based wellbeing approach across the whole community.

SchoolTV is a fully branded, school-specific wellbeing platform that complements, not replaces, existing wellbeing frameworks by enhancing the mental health literacy of parents, caregivers and educators. It empowers schools with expert-led resources that inform, support and engage the entire community, creating a more connected and confident approach to student wellbeing.

Rather than relying on fragmented or outdated sources, SchoolTV brings everything together in one trusted platform. Featuring interviews with world-leading experts and a host of aggregated resources from key organisations, it offers practical guidance on a wide range of topics relevant to modern-day family life.

Student wellbeing is one of the biggest challenges facing schools and families today. With rising concerns around mental health, social pressures, online risks, and academic stress, schools need proactive tools that help equip educators and especially parents with the knowledge and support to raise happy, healthy and resilient young people.



# Unique features of SchoolTV



## Customised Content

Select, choose and promote suitable content at a relevant time that reflects the needs of individual school communities.



## Specialist Interviews

Leading global experts in child and adolescent development, offer practical guidance on a wide variety of student wellbeing related topics.



## Curated Resources

Resources from key organisations are aggregated into single topics for easy reference offering additional support.



## Multilingual Videos & Content

Because wellbeing shouldn't be lost in translation, video and written content can be translated into multiple languages helping whole communities feel supported.



## Reporting Analytics

Access to real-time data measuring community engagement, helping to identify where additional support or resources may be needed.



## Surveys and Polls

Provide opportunities for users to share their voice, helping schools better understand the needs of families to shape future wellbeing initiatives.



## Wellbeing Planner

The Wellbeing Planner is an invaluable tool for setting automatic reminders and scheduling topics to align and complement existing wellbeing initiatives.



## Admin Dashboard

Manage content, monitor engagement, access survey insights, and download promotional materials to support effective implementation.



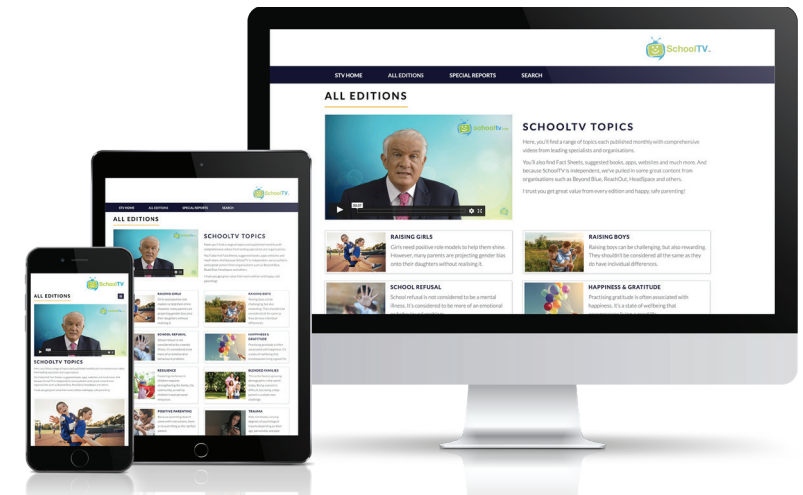
## Library of Topics

Expert-led content designed to empower parents, caregivers and educators with the confidence to support young people in today's ever-changing world.



## Free Webinars

Access to exclusive free webinars with leading experts offering valuable insights on key topics affecting young people today.

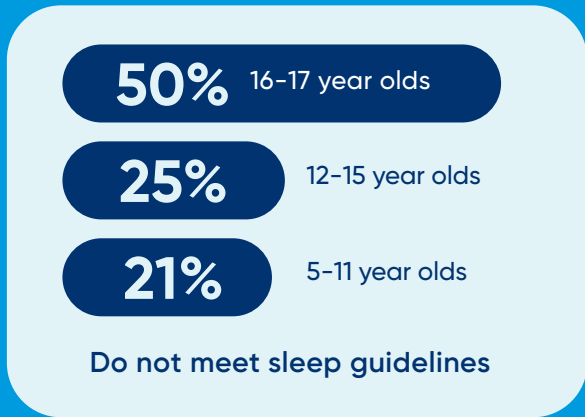




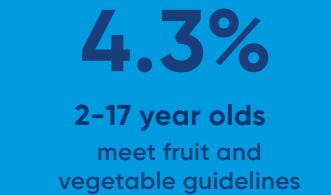
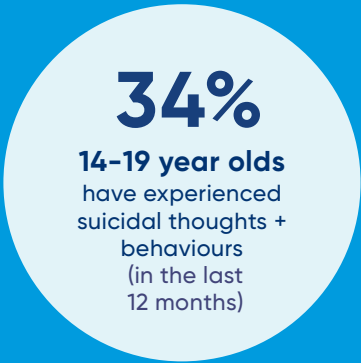
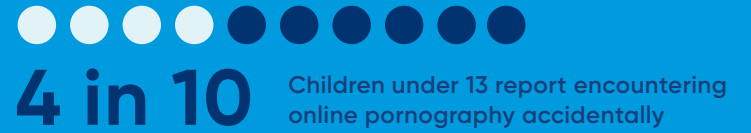
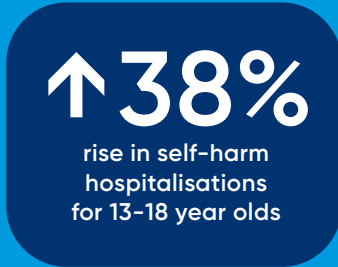
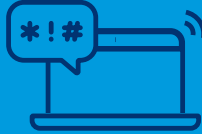
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Investing in evidence-based wellbeing resources equips schools to support every student's social, emotional and academic growth. It strengthens the whole school community.

Research from ACER, CASEL and UNESCO



**31%**  
of young people  
use porn as a form  
of sex education

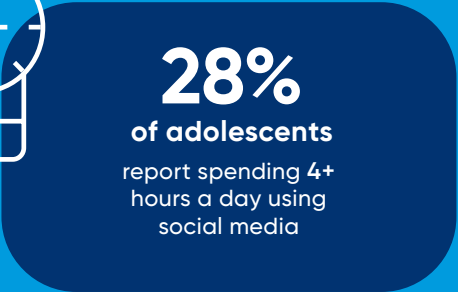


Suicide is the leading cause  
of death amongst young  
people aged 15-24 years



**Top 3**  
Issues for teenagers

- 1. Cost of Living (64%)**
- 2. Mental health (29%)**
- 3. Climate change (27%)**



Sources: Australian Bureau of Statistics (2023); Australian Institute of Health and Welfare (2024); Australian Institute of Family Studies; Mission Australia Youth Survey (2025); Kids Helpline (2024); eSafety Commissioner; Royal Australian College of General Practitioners; University of South Australia (2025); The Kids Research Institute Australia.

# The benefits of a whole school approach to wellbeing



## Wellbeing Staff

- Provides immediate access to 'on-time' resources
- Complementary to existing school wellbeing resources
- Access to real-time reporting analytics
- Topics scheduled to align with existing school agenda
- Focuses on early intervention and prevention



## Educators & Other Staff

- Improves communication with parents and caregivers
- Helps staff identify student wellbeing issues
- Reinforces early intervention and prevention measures
- Starts conversations on issues affecting young people
- Some resources can be used as in-class handouts



## School Leaders

- Supports and complements a school's wellbeing offering
- Helps strengthen the school-family partnership
- Supports a whole school approach to wellbeing
- Enables students to thrive and achieve academically
- Meets parents expectations when seeking advice



## Parents & Caregivers

- Credible, accessible resources for parents and caregivers
- Provides an on-going stream of fact-based information
- School-branded to ensure a level of trust and dependability
- Empowers confidence in having parenting conversations
- Streamlines information and multiple resources in one place

# The SchoolTV framework supporting child and adolescent wellbeing

SchoolTV incorporates two key frameworks: 'The Five World Model' and the 'Social Development Model.' These frameworks are supported by the community, which plays a crucial role in the wellbeing of young people. By considering these various domains, we can effectively highlight the influence of protective and risk factors in the development of resilience and the prevention of mental health issues in children and adolescents.

## Individual World

A young person's sense of self is crucial to their development, including their self-esteem, self-worth, and identity.

## School World

Positive school experiences can foster a sense of belonging and achievement, whilst negative experiences can lead to feelings of disengagement and isolation.

## Family World

The family environment plays a significant role in the development of a child's relationships with parents, siblings, and other family members.



## Peer World

Interactions with peers can be critical for social and emotional development and provide a sense of belonging and social support.

## Digital World

This is a distinct social context that presents unique opportunities, risks and challenges that impacts a young person's identity formation.

## Community

Engaging with the broader community can have a significant impact on development, sense of purpose, belonging and emotional growth.

# Remaining Relevant

Every parent's journey is unique and the obstacles faced along the way can differ greatly. At SchoolTV, we aim to provide families with the necessary support during each stage of a child's development.

The content and guidance is readily accessible when parents need it the most. SchoolTV covers a wide range of topics specifically designed to assist families with children aged 5-18 years. Regardless of a child's age or stage, the extensive collection of resources will ensure that families feel empowered with the knowledge to effectively support their children.



# A Library of Topics

SchoolTV is an expanding library of topics dedicated to the mental health and wellbeing of primary and secondary students. It equips staff and families with credible information, practical strategies and expert guidance while strengthening the partnership between school and home.

**Coming soon!**  
Early Years Wellbeing Series

- Exam Jitters
- Healthy Study Habits
- Thriving in Final Year
- School Transitions
- Dealing with Disappointment
- Shaping Healthy Masculinity
- Respectful Language
- Mobile Phone Separation
- Managing Screen Time
- Diet & Nutrition
- Physical Activity & Exercise
- Sleep



- Anxiety & Young People
- Cyberbullying
- Eating Anxiety
- School Refusal
- Sexting
- Vaping, E-Cigarettes



- Impact of Gambling
- Safe Partying
- Online Gaming
- Navigating AI Relationships
- Discussing War & Conflict
- Talking About Bushfires
- The Cost of Living Crisis
- Embracing Change & New Beginnings
- New Social Media Regulations
- Thriving in Final Year
- Understanding Adolescence



- Sibling Relationships
- The State of Student Mental Health
- Consent & Respectful Relationships
- Parenting Styles



- Managing Overwhelm
- Digital Reputation
- Friendship & Belonging
- Neurodiversity
- Gender Diversity
- Cultural Diversity
- Toxic Achievement Culture
- Social Media & Comparison Culture

Topics are a small reference sample from SchoolTV's Topic Library.

# Interviews with leading wellbeing specialists



**Prof Ian Hickie**  
Brain and Mind Centre



**Prof Pat McGorry**  
Orygen



**Dr Elizabeth Scott**  
Headspace



**Dr Jo Robinson**  
Orygen



**Dr Joanna McMillan**  
Get Lean



**Prof David Dunstan**  
Baker Heart & Diabetes Institute



**Sharon Witt**  
Author, Speaker & Educator



**Karen Young**  
Hey Sigmund Founder



**Prof Dorothy Bruck**  
Sleep Health Foundation



**Prof Ken Rigby**  
Author & International Bullying Expert



**Susan McLean**  
Cyber Safety Solutions



**Prof Jane Burns**  
University of Sydney



**Yasmin London**  
Ysafe



**Christine Morgan**  
Butterfly Foundation



**Dr Carmel Harrington**  
Sleep for Health Foundation



**Brad Marshall**  
The Unplugged Psychologist



**Vas Stavropoulos**  
Victoria University



**Dr Charlotte Keating**  
Psychologist



**Lesley Podesta**  
Alannah & Madeline Foundation



**Julie Rae**  
Alcohol & Drug Foundation



**Rev Tim Costello**  
Alliance for Gambling Reform



**Prof Frances Kay-Lambkin**  
Drug & Alcohol Research



**Melinda Tankard Reist**  
Collective Shout



**Dr Addie Wooten**  
Smiling Mind



**Prof Felice Jacka**  
Food and Mood Centre



**Andrew Kinch**  
Founder of GameAware



**Tom Brunzell**  
Berry Street Education Model



**Michele Chevalley Hedge**  
A Healthy View



**Dr Michael Carr-Gregg**  
Child & Adolescent Psychologist



**Madonna King**  
Journalist, Author & Commentator



**John Chellew**  
Founder of School Refusal Clinic



**Glenn Melvin**  
School of Psychology, Deakin University



**Hugh van Cuylenburg**  
The Resilience Project



**Dr Timothy Hawkes**  
Training in Leadership



**Dr Sarah Blunden**  
Australian Centre for Sleep



**Derek McCormack**  
CEO of Raising Children Network



**Dr Jo Mitchell**  
The Mind Room



**Dr Heidi Bergmeier**  
Eating Disorders Victoria



**Dr Emma Woodward**  
NZ Institute of Wellbeing & Resilience



**Nicola PalfrEy**  
Australian Trauma, Loss & Grief Network



**Prof Matt Sanders**  
Triple P



**Prof Tony Attwood**  
Autism Spectrum Disorders Expert



**Prof Lea Waters**  
Psychologist, Author & Researcher



**Andrea Downie**  
Thrive Project



**Dyonne Anderson**  
Educator & President of NATSIPA

Leading experts and researchers in student wellbeing from across the globe are interviewed for SchoolTV. Each edition includes content from specialists in their respective fields providing hours of relevant and practical information.

# Curated resources from key organisations



A popular feature of SchoolTV is its ability to aggregate curated content from many leading and key organisations supporting student mental health. Each edition includes fact-based, credible and relevant content for users, delivered on a single topic.



# SchoolTV Dashboard

The Dashboard is designed to streamline content customisation, giving access to powerful data and providing your team with a suite of marketing resources to help make the process of engaging your school community in student wellbeing simple and time efficient.



**Wellbeing  
Planner**



**Reporting  
Analytics**

## Community Promotion

Seamlessly share wellbeing content within newsletters, EDM's and social posts across all topics to provide staff and parents with a common language for student wellbeing.



**Wellbeing  
Barometer**



**FAQs**

## Measure Engagement

Access real-time reporting analytics to view community usage, survey results and insights to highlight areas of concern which may require further resourcing.



**School  
Admins**



**Marketing  
& Promotions**

## Customise Content

The publishing topics feature allows you to select topics you would like visible on your SchoolTV platform to manage the content you wish to share with your community.



**How To  
Videos**



**Publishing  
Topics**

## School Administration

The Dashboard is designed to save time and help communicate easily to your school community. Here you will find all the functions needed to manage your SchoolTV site.



# Subscription Packages

Most popular choice

## Premium

- School-branded platform
- Access to the full SchoolTV topic library
- Minimum of 10 new topics released annually
- Integration of your school's wellbeing team
- Multilingual videos in Chinese, Hindi and Arabic
- Multilingual written content available in 60+ languages
- KEYpoints flyer provided for each topic
- "Get Alerts" notifications when new topics are released
- Administrative dashboard for easy platform management
- Wellbeing Planner to schedule and manage topic delivery
- Customisation of topic publishing and scheduling
- Reporting analytics providing insight into community sentiment
- Toolkits supporting rollout and awareness for families and staff
- Step-by-step how-to videos for staff

**\$4,595\***

Annually

\*excludes GST

## Small School

Includes all the features of a  
**Premium Package**



Available to schools with ≤350 students.

**\$13 p/student**

Annually

Also available:

**Standard Package**

**Multi-Campus Package**

Please contact SchoolTV  
for more information.



**iAWARDS**  
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